

1 of 3

**Fax#**

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REVISED LN 26  
PLEASE CNFM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*12	TU-F	4P-5P	ACCESS	:30	\$120.00	10/23-10/26	3	1	3	\$360.00	
		Station Remark: V6 PROG IS ACCESS HLYWOOD PLS REV										
		V7 Program Name Change, Comment Changed										
	*17	TU-F	7P-730P	MILLIONAIRE	:30	\$400.00	10/23-10/26	4	1	4	\$1,600.00	
		Station Remark: V6 PROG IS MILLIONAIRE PLS REV										
		V7 Program Name Change, Comment Changed										
	*18	TU-F	730P-8P	MILLIONAIRE	:30	\$400.00	10/23-10/26	4	1	4	\$1,600.00	
		Station Remark: V6 PROG IS MILLIONAIRE PLS REV										
		V7 Program Name Change, Comment Changed										
	*19	SA	7P-730P	WHEEL-FRTNE SA	:30	\$400.00	10/27-10/27	0	0	0	\$0.00	
		Station Remark: V6 NA OFFER 4X 10A-11A 10/23-10/26 AM COURT @ \$100 EACH										
		[MADE-GOOD BY LINE(S) 54]										
		V7 Effective Dates Changed										
	*54	TU-F	10A-11A	AMER COURT	:30	\$100.00	10/23-10/26	4	1	4	\$400.00	
		[MKGD FOR SPOTS MISSED ON LN #19: 10/27(1/WK)]										
		V7 Added										

Rep Order# 9742250 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 30450

Printed: 08/22/2012 2:15 PM  
Last Received: 08/22/2012 12:21 PM  
Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA, FL  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 1193  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1193  
Flight Dates 10/23/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) BRAD PHILIPPS  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*20	SA	730P-8P	COLD CASE FILES	:30	\$400.00	10/27-10/27	1	1	1	\$400.00	
				Station Remark: V6 PROG IS COLD CASE FILES PLS REV								
				V7 Program Name Change, Comment Changed								
	*26	M	8P-9P	MIDDLE-ABC/NEIGHBOR	:30	\$1,800.00	10/24-10/24	2	1	2	\$3,600.00	
				Sales Remark: V9 REVISED PGM								
				V6 Comment Changed								
				V9 Program Name Change, Comment Changed								
	*27	W	9P-10P	MOD/SUBURG	:30	\$3,000.00	10/24-10/24	1	1	1	\$3,000.00	
				Station Remark: V6 PROG IS MOD/SUBUR								
				V7 Program Name Change, Comment Changed								
	*28	SU	9P-10P	REVENGE	:30	\$1,800.00	10/28-10/28	2	1	2	\$3,600.00	
				Station Remark: V6 REV AIRS SUN 10/28 9P-10P PLS ADV								
				V7 More than 2 codes changed								
	*30	TH	10P-11P	SCANDAL	:30	\$1,800.00	10/25-10/25	2	1	2	\$3,600.00	
				Station Remark: V6 PROG IS SCANDAL								
				V7 Program Name Change, Comment Changed								
	*33	SU	10P-11P	666 PARK AVE	:30	\$1,800.00	10/28-10/28	1	1	1	\$1,800.00	
				Station Remark: V6 PROG IS 666 PARK AVE								
				V7 Program Name Change, Comment Changed								
	*35	SA	1130P-12A	ABC 7 WKND NWS<	:30	\$650.00	10/27-10/27	1	1	1	\$650.00	
				Station Remark: V6 NEWS AIRS @ 1130P								
				V7 Time Changed, Comment Changed								
	*49	M	7P-730P	MILLIONAIRE	:30	\$400.00	10/29-10/29	1	1	1	\$400.00	
				Station Remark: V6 MILLIONAIRE								
				V7 Program Name Change, Comment Changed								

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	*50	M	730P-8P	MILLIONAIRE	:30	\$400.00	10/29-10/29	1	1	1	\$400.00	
Station Remark: V6 PROG IS MILLIONAIRE												
V7 Program Name Change, Comment Changed												

---REPORT TOTALS---

Report Totals: 27 / \$21,410.00

---SALES MONTHLY TOTALS---

Oct 12: 117 / \$66,230.00 Nov 12: 23 / \$15,585.00  
Sales Totals: 140 / \$81,815.00  
Station Totals: 140 / \$81,815.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$545,433	CABL 0%	UNKN 0%	MBSV 1%	WFLA 20%	WFTS 15%
		WTOG 2%	WTSP 25%	WTTA 2%	WTVT 20%	WWSB 15%

Books null  
Demos RA35+